**Watershed Website**

Below is an outline of potential information and a structure to build a watershed organization’s website around. Making an outline for your organization’s website will ensure that the information that is wanted to be posted is, and in an organized manor. An outline also allows your organization to periodically evaluate the content of your website and adjust for new information. Visit our website for a rough idea ([www.steubenswcd.org/IWLA](http://www.steubenswcd.org/IWLA)).

* Home Page
  + Mission Statement
  + Highlight upcoming/recent activates
  + Highlights for interesting articles

Include links to other areas within your own website, as well as important outside sites.

* About Us
  + Purpose of the group
    - Mission statement
    - Goals
    - Membership
  + Watershed Map
  + Watershed Facts
    - Drainage Area
    - Land Use
    - Population Density
    - Impervious Land coverage
    - Rare and endangered plant/animal species
* News/Events
  + Events calendar
    - Illustrates important dates
  + Full Stories
    - Meetings
    - Interesting stories
    - Research
    - Data
* Education Resources
  + Information you want people to know
  + Agriculture
    - No-till
    - Cover Crops
    - Best Management Practices
  + Urban
    - Rain Barrels
    - Rain gardens
    - Storm Drain Protection
  + Environmental
    - Wildlife
    - Recycling
    - Air quality
* Links
  + Other agencies
  + Non-profit groups
  + Outside education
* Our People
  + Key people to contact for information
    - Board members
    - Coordinators
    - Directors
* Contact US
  + Place people can ask questions
  + Online membership registration